

Central European Higher Education and Lifelong Learning Fair

Gaudeamus 2016/2017

Czech Republic – Slovak Republic



4th year Gaudeamus Nitra

4th – 5th October 2016, Exhibition centre
Agrokomplex Nitra, Slovak Republic

23rd year Gaudeamus Brno

1st – 4th November 2016, Exhibition centre
BVV Brno, Czech Republic

10th year Gaudeamus Prague

25th – 26th January 2017
PVA Expo Prague, Czech Republic

World class events in the Central European region

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Participate in the Central Europe's Biggest Higher Education and Lifelong Learning Fair

The Gaudeamus Fair is being held annually in the heart of Europe, providing a meeting place for students from Czech and Slovak republic and educators from around the world. The aim of the fair is to create an efficient and cost-effective platform for international student recruitment.

MAIN FAIR CHARACTERISTICS

FEATURES & FOCUS

23
years of tradition

400+
domestic and international exhibitors

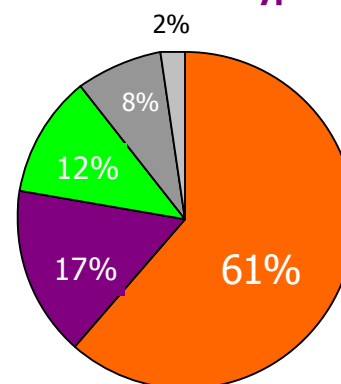
42 000+
visitors from Czech republic and Slovakia

Domestic: Representation of Czech and Slovak tertiary education, including universities, colleges, language schools, higher schools and other educational institutions, ministries and youth information services.

Study Abroad: Universities, colleges, education institutions and language schools from all over the world aiming to promote their education programs and recruit Czech and Slovak students.

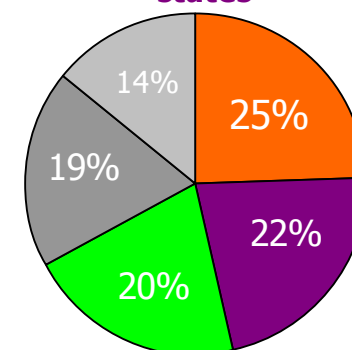
Lifelong Learning: Offers a wide range of business, technology, language, computer and communication studies, all kinds of daily or evening studies, MBA, Ph.D. programs and many more.

Institution types



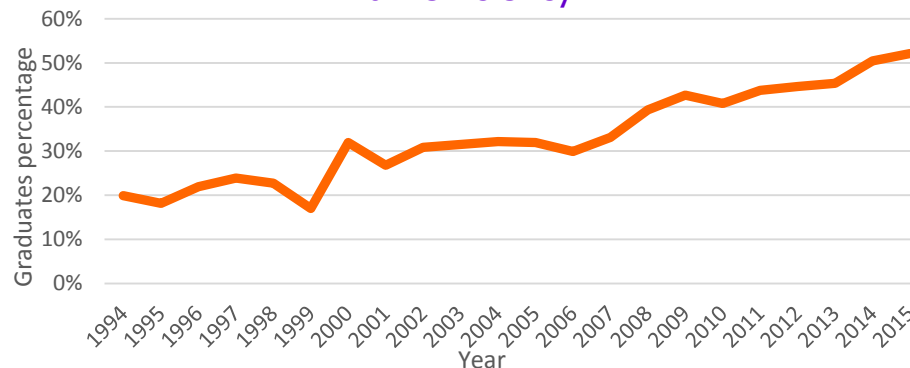
- Universities and colleges
- Advisory institutions
- Education abroad agencies
- Higher schools
- Science publishers

Top 5 represented states



- UK
- Austria
- Finland
- Germany
- China

Fair efficiency



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GAUDEAMUS BRNO

1st – 4th November 2016

Brno Exhibition Center, Czech Republic

23

years of tradition

30 000+

visitors from the whole Czech Republic

67%

of visitors are senior year high school students

220+

Czech and international exhibitors



GAUDEAMUS PRAGUE



25th – 26th January 2017

PVA Expo Prague, Czech Republic

10

years of tradition

9 700+

visitors from Prague region

180+

Czech and international exhibitors

GAUDEAMUS NITRA

4th – 5th October 2016

Exhibition Center Agrokomplex Nitra, Slovakia

All new

exhibition – 4th year in 2016

8 000+

visitors from Slovak Republic

190+

Slovak education specialist visiting

50+

Slovak and international exhibitors



Easily target the whole Central European region

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Address Czech and Slovak Students willing to study abroad

The Gaudeamus Fair has a highly targeted attendance. 93% of visitors are students looking for further study opportunities. Students interested in study abroad can pre-register before each fair and are personally invited to the event based on their study abroad preferences.

74%

of visitors are 3rd or 4th year high school students

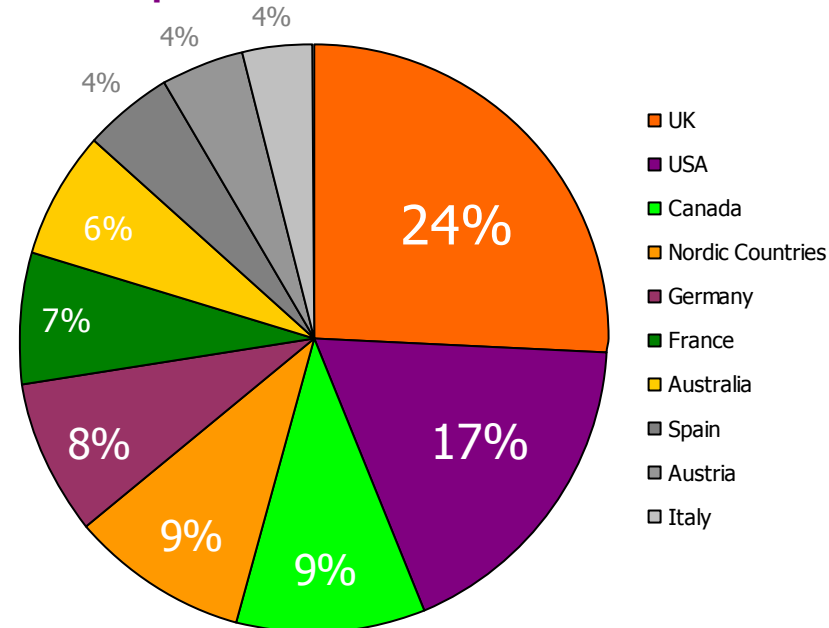
56%

of students are interested in whole study abroad

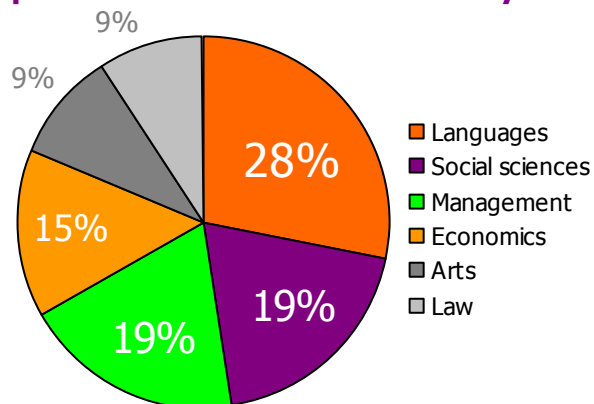
44%

of students are interested in an exchange program

Top 10 most demanded countries



Top 6 most demanded fields of study



60%

of students wish to study in English

25%

German

15%

French

46%

of students are looking for a bachelors degree

34%

of students are looking for a masters program

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Who else exhibited?

- Beijing Institute of Technology
- ESMOD Paris
- Fachhochschule Campus Wien
- HTMi Hotel and Tourism Management Institute, Switzerland
- HZ University of Applied Sciences, The Netherlands
- International Language Academy of Canada
- New York University Abu Dhabi
- Seinäjoki University of Applied Sciences, Finland
- School D'Hospitality, Singapore
- Trento RISE / University of Trento
- Universität Stuttgart
- University College Birmingham
- University College of Northern Denmark
- University of Sydney
- And many more....

38

countries of the world

5

continents

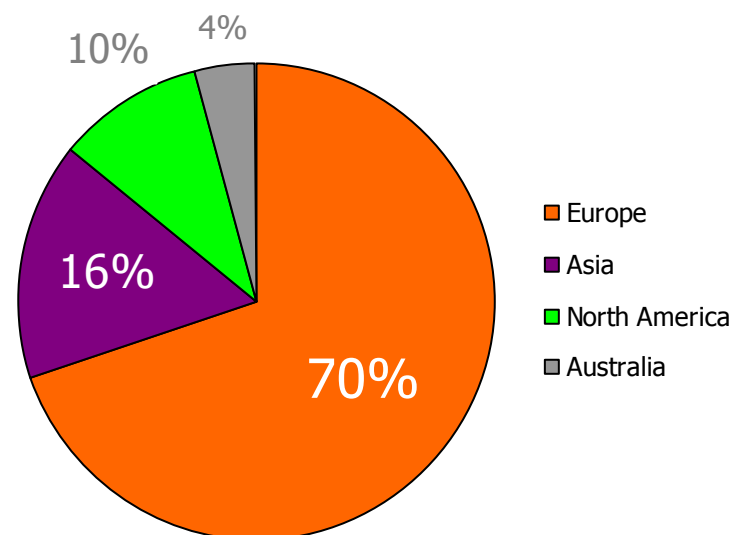
2 000+

exhibitors during history

500 000+

visitors during history

International reach, European focus



CONTACT DETAILS

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